



WHAT I CAN DO FOR YOU

- GRAPHIC design
- BRANDING development
- EMAIL marketing
- LEADERSHIP art direction
- LOGO design
- PRINT marketing
- WEB design & coding
- LAUGH at the silly things in life

* WORK EXPERIENCE *

APR 2012 - PRESENT **Mcomm Group**
Graphic/Web Designer

- Develop branding/marketing materials for a variety of national clients including catalogs, brochures, advertising pieces, trade show booth displays, store signage and billboards.
- Design and code dynamic, engaging email campaigns and web banners
- Collaborate with web team and clients to plan, organize and develop turn-key website designs

MAR 2015 - PRESENT **Heinrich Marketing • Kong Companies**
Freelance Graphic/Web Designer

JAN 2009 - APR 2012 **Integrated Marketing**
Graphic/Web Designer

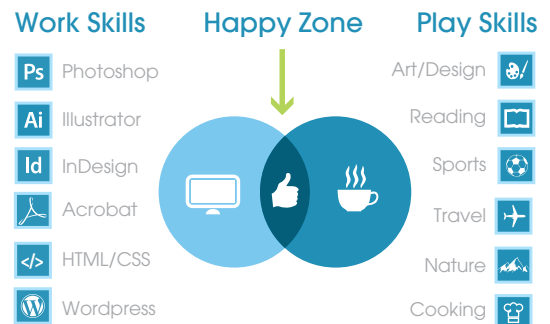
- Developed effective marketing and branding collaterals for local small businesses
- Handled the creation, layout and printing of regional sports publications as well as communication with printer and advertising clients
- Created and maintained websites for IM and affiliated companies

* EDUCATION *

GRADUATED MAY 2008 **Bradley University**
Bachelors of Science
Major: Graphic Design
Double Minor: Multi-Media / Art History

GRADUATED MAY 2005 **Illinois Central College**
Associate in Applied Science
Major: Graphic Design
Associate in Arts and Science
Major: Studio Art

* BALANCE OF WORK/PLAY *



Say hello!

KIM SCHROERS
graphic design superhero

CALL ME
309.635.7264

EMAIL ME
kim61548@yahoo.com

PORTFOLIO
www.creativcat.com

SIDE NOTE: "Schroers" sounds like (sh-rair-s) - correct pronunciation not required but kind of cool