



WHAT I CAN DO FOR YOU

- GRAPHIC design
- BRANDING development
- EMAIL marketing
- LEADERSHIP art direction
- LOGO design
- PRINT marketing
- WEB design & coding
- LAUGH at the silly things in life

* WORK EXPERIENCE *

MAR 2016 - PRESENT **Wings Over the Rockies Museum**
Graphic/Web Designer

- Create cohesive print and digital collateral promoting various inhouse events including invitations, posters, direct mail and web ads
- Design print materials to promote the Wings mission and drive membership sales
- Coded Wings Aerospace Academy website

APR 2012 - MAR 2016 **Mcomm Group**
Graphic/Web Designer

- Developed a variety of channel marketing materials including catalogs, brochures, advertising pieces, trade show booth displays, store signage and billboards.
- Designed and coded dynamic websites, email campaigns and web banners

JAN 2009 - APR 2012 **Integrated Marketing**
Graphic/Web Designer

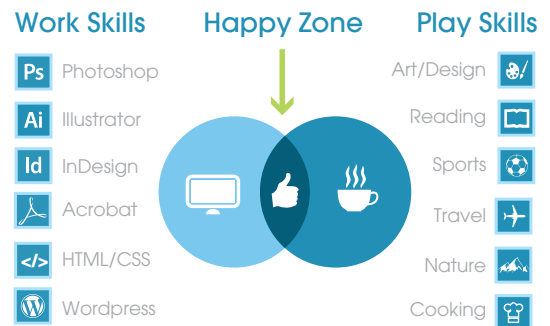
- Developed branding/marketing collaterals for local small businesses including logos, brochures and direct mail pieces
- Handled the creation, layout and printing of multiple sports and race publications
- Created and maintained websites for IM and affiliated companies

* EDUCATION *

GRADUATED MAY 2008 **Bradley University**
Bachelors of Science
Major: Graphic Design
Double Minor: Multi-Media / Art History

GRADUATED MAY 2005 **Illinois Central College**
Associate in Applied Science
Major: Graphic Design
Associate in Arts and Science
Major: Studio Art

* BALANCE OF WORK/PLAY *



Say hello!

KIM SCHROERS
graphic design superhero

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SIDE NOTE: "Schroers" sounds like (sh-rair-s) - correct pronunciation not required but kind of cool