







**KIM SCHROERS**

■ print & web designer ■

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-  Denver, CO



## EXPERIENCE

MAR 2016  
- PRESENT



### Wings Over the Rockies GRAPHIC/WEB DESIGNER

- Create cohesive print and digital collateral promoting various events including invitations, posters, banner stands, direct mail and advertisements
- Design engaging print materials to promote the Wings mission and raise donations
- Build educational infographics
- Developed three company websites

APR 2012  
- MAR 2016



### Mcomm Group GRAPHIC/WEB DESIGNER

- Developed a variety of channel marketing materials including catalogs, brochures, advertisements, trade show booth displays, store signage and billboards
- Designed and coded dynamic websites, email campaigns and web banners

JAN 2009  
- APR 2012



### Integrated Marketing GRAPHIC/WEB DESIGNER

- Developed branding/marketing collaterals for local small businesses including logos, brochures and direct mail pieces
- Handled the creation, layout and printing of multiple sports and race publications
- Created and maintained websites for IM and affiliated companies







## EDUCATION

**Bradley University**  
BACHELORS OF SCIENCE  
Major: Graphic Design  
Double Minor: Multi-Media / Art History

**Illinois Central College**  
ASSOCIATE IN APPLIED SCIENCE  
Major: Graphic Design  
  
ASSOCIATE IN ARTS AND SCIENCE  
Major: Studio Art



## SOFTWARE

- |   |   |
|---|---|
|  Photoshop   |  Acrobat   |
|  Illustrator |  HTML/CSS  |
|  InDesign    |  Wordpress |